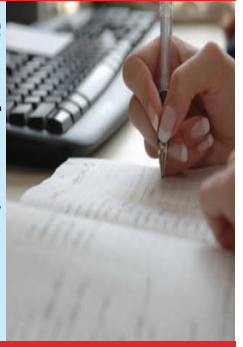


# Confirm-IT™ Personal-Care



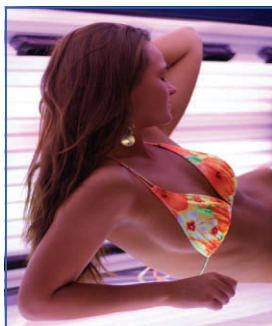
Hundreds of dollars are lost every week in the personal-care industry due to client "No-Shows" and late arrivals for appointments and **50%** of all "NO-Shows" occur because they are simply forgotten. **CONFIRM-IT** automatically and professionally reminds your customers via their home, business and/or cell phone of their upcoming appointment virtually eliminating "No-Shows". **CONFIRM-IT** can even leave a message on an answering machine, send an email or text message a cell phone!



Month	Day	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00
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July 2007	31												

## NOT JUST A REMINDER SYSTEM.....

- ✓ ELECTRONIC CALENDAR SHOWING **YOUR** SERVICES, APPOINTMENTS, DAYS OF OPERATION, EMPLOYEES' HOURS AND MORE
- ✓ BUILDS A DATABASE OF YOUR CUSTOMERS
- ✓ CONTACTS IDLE AND INACTIVE CUSTOMERS
- ✓ INCREASES OFFICE PROFESSIONALISM WHILE REPLACING ANTIQUATED SCHEDULING APPROACHES
- ✓ ENHANCES YOUR CUSTOMER INTERACTION WITH **NO** ADDITIONAL EMPLOYEE RESOURCES REQUIRED
- ✓ PROVIDES PERSONALIZED CUSTOMER NOTES IMPROVING CLIENT CARE
- ✓ PROVIDES IN-DEPTH SALES AND SERVICES REPORTS-DAILY, WEEKLY, MONTHLY, BY SERVICE, PROVIDER OR CUSTOMER SO YOU CAN RUN YOUR BUSINESS BETTER
- ✓ CREATES PRINTABLE DAILY SCHEDULES FOR YOUR EMPLOYEES
- ✓ SIMPLE TO USE



**CONFIRM-IT** is an easy to use, robust appointment booking and confirmation system created for the personal-care industry including Hair, Nail, and Tanning Salons, Fitness Clubs, Spas, Massage, Yoga and Holistic Centers and more. **CONFIRM-IT** allows businesses to increase their efficiency and professionalism to new highs resulting in total customer care and satisfaction.



# Confirm-IT™ Personal-Care



**CONFIRM-IT** maximizes employee productivity and reduces operating costs because your reminder and confirmation calls are automatically made while your employees' daily functions go uninterrupted. **CONFIRM-IT** also allows you to eliminate the cost and labor associated with ineffective post cards often utilized for idle customers and appointment reminders.



*Confirm-IT will automatically remind your customers of their appointment virtually anywhere, anytime.*

**CELL**



**WORK**



**EMAIL**



**TEXT MESSAGE**



**HOME**



Confirm-IT'S calendar is a straightforward, eye pleasing, functional approach to run your day-to day business with complete professionalism. And you'll find that Confirm-IT increases the efficiency of your business while easily paying for itself in days by reducing missed customer appointments. From building a customer database, to tracking your employees' hours, to sending out birthday greetings, **Confirm-It** is the answer.

	Zeni	Dana	Susan	Cindy	Dana	Monica	Angela	Ron	Lori	Cathy	Amy	Kristan
April 2007												
9:00												
10:00	Bill Masters	Mary Lamb Women's Haircut	Bert Brennan	Off Hours	Deb Deal Formal Style	Off Hours	Off Hours	Off Hours	Betty Bong Formal Style	Libby Munster	Brenda Stevens Formal Style	Marge Hectore Women's Haircut
11:00	Andy and Trade Pat		Janant ha inced Haircolor		Rita Peter Haircolor				Bar Edge			
12:00	Lama Smith Haircolor	Brenda Barnes Formal Style			Paul Peak Women's Haircut							
1:00												
2:00												
3:00												
4:00												
5:00												
6:00												
7:00												
8:00												

<b>CONFIRM-IT tech specs</b>	
Intel Celeron CPU	
512MB Memory	
LAN Connection	
CD ROM	
Dimensions: 5 3/4" x 13 1/2" x 14 1/2" (W x H x D)	

Registered trade names mentioned herein are trademarks of their respective owners. Product details and features described herein are subject to change without notice. Some features may not be available at initial release or may be optional.



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